

Cukurova Airport  
**MEDIA KIT**

2024

# About Media Port

- Media Port is the airport media company that exclusively manages advertising & promotional spaces at Istanbul (IST), Riga (RIX), and Çukurova (COV) airports.
- It was founded in March 2018 and is part of Square Group, the leading OOH company in Türkiye.
- The company has been operating advertising spaces at Riga International Airport (RIX) since 2022.
- The last addition to our portfolio is Çukurova Airport (Adana-Mersin Regional Airport), following its inauguration in August 2024.
- We also have a Consultancy Contract with Almaty Airport (ALA), a member of TAV—Groupe AdP.
- Media Port has been a member of ACI Europe since January 2023 as a World Business Partner.



# The Gate Opening to Çukurova



Çukurova Airport; is an airport that serves a large region including Adana, Mersin and Hatay, where more than **7 million people live.**

In the region, constituting more than **5% of** Turkey's GNP, **agriculture, industry** and **tourism** activities are developed, Mersin Port is one of the most important ports of the country.

In 2023, scheduled flights will be operated to 8 domestic and 17 international destinations including **London, Berlin, Doha** and **Amsterdam.**

**Turkish Airlines, Pegasus, AJet, SunExpress, Corendon, Qatar Airlines** and **Aeroflot** are airlines that operate scheduled flights to the region.

# Çukurova Airport Destinations 2024

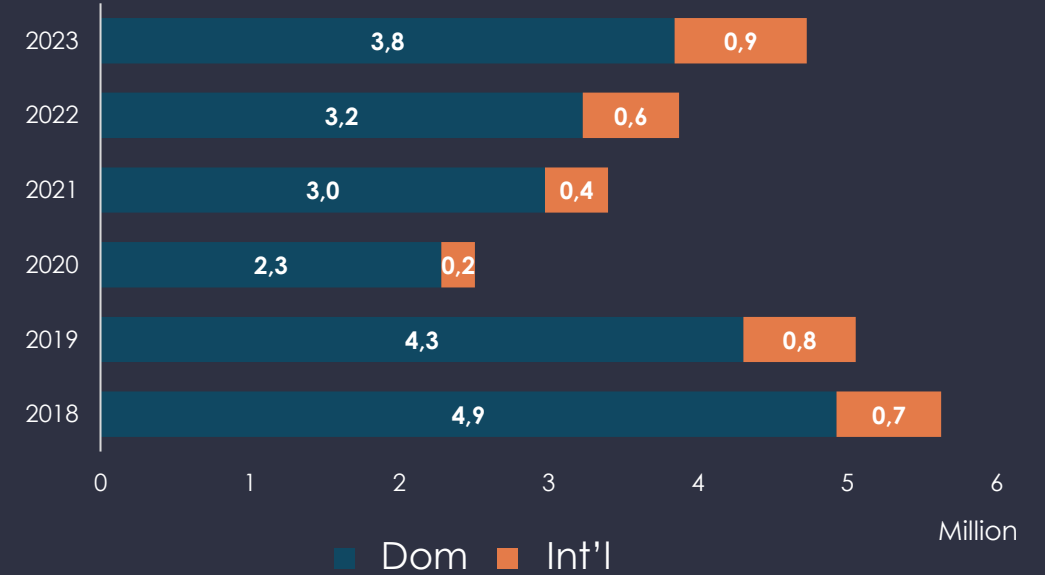


- 8 Domestic
- 17 International

# Çukurova Airport

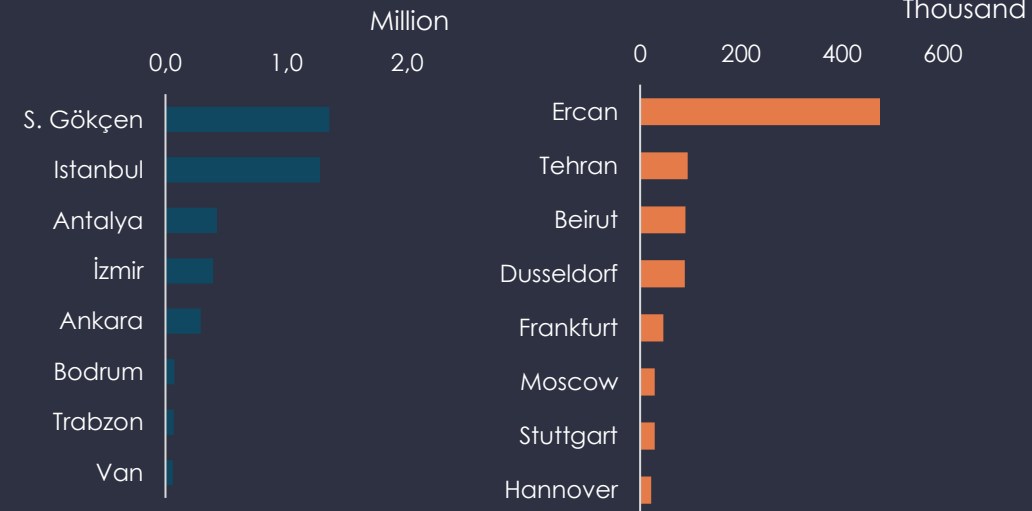
- Adana Şakirpaşa Airport (ADA), hosted **3.9 million** passengers in 2022 and became the 8<sup>th</sup> busiest airport in Türkiye.
- In 2023, with an increase of **22 %**, reached **4.7 million** passengers and rose up to 7<sup>th</sup> place.
- The number of international passengers increased by **37%** compared to 2022 and reached **883 thousand** passengers .
- With the opening of Çukurova Airport (COV), scheduled flights from Adana Şakirpaşa Airport (ADA) were shifted to the new airport.
- Media Port is the exclusive operator of advertising and promotional areas at Çukurova Airport.

2023 Passenger Traffic (Million)



Domestic

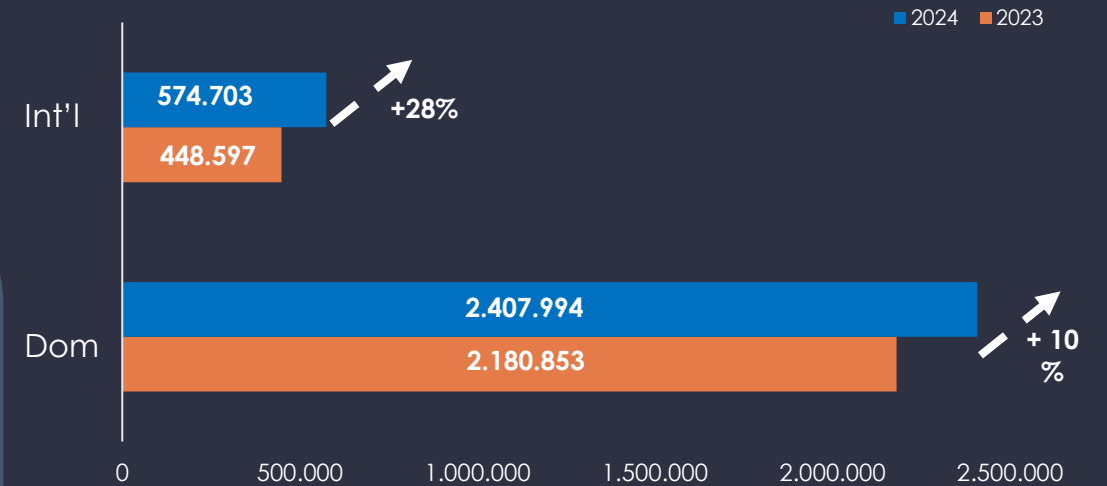
International



# 2024 Performance

- In January-July period of 2024, approximately 3 million passengers have been served, of which 2.4 million are domestic and 575 thousand are international passengers.
- Domestic-International distribution was 81% / 19%.
- With the inauguration of Çukurova Airport, it is planned both to increase capacity and to add new routes.
- 2024 full year traffic forecast is 5.4 million.

Number of Passengers  
January - July 2024



19%  
International

81%  
Domestic



# Team Media Port

Our team has a versatile experience in OOH, brand management and marketing to find the best solutions for brands to target travelers.

**Contact us to explore more.**

To advertise at Istanbul Airport:  
**[salesteam@mediaport.com.tr](mailto:salesteam@mediaport.com.tr)**

For special projects and commercial partnerships:  
**[marketing@mediaport.com.tr](mailto:marketing@mediaport.com.tr)**

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**[www.mediaport.com](http://www.mediaport.com)**

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